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CONTACT: Dave Abrams
Passport Food Group, LLC
(909)-203-7803
dba@passportfood.com

Passport Food Group Announces Sales Team Additions

Ontario, CA (May 6, 2013) – Passport Food Group, LLC today announced the hiring of Jeffrey Taveres and Jim Debiase, two experienced sales executives.

Jeffrey Tavares joined Passport Food Group as the Asian Market Account Manager, and will be responsible for supporting the Asian foodservice and retail customers in California, Arizona and Nevada. He was most recently with the Asian sauce and ingredients company Lee Kum Kee.

Jim Debiase joined the Company as the Southern California Territory Sales Manager, and will be responsible for supporting all non-Asian foodservice accounts in Southern California. Jim comes to Passport with over 10 years of experience selling in the foodservice industry, and was most recently with U.S. Foods where he spent the past three years as a Territory Manager.

According to Patrick McBride, Vice President of Sales and Marketing for Passport Food Group, “Adding Jeffrey and Jim to our team is part of a larger strategy to connect more closely with our customers in all market segments, and reinforce our position as a leading supplier of Southeast Asian foods to the foodservice industry”.

About Passport Food Group

Passport Food Group, through its wholly owned subsidiaries, Wing Hing Foods (www.winghing.com) and Golden Pheasant Foods (www.goldenpheasantfoods.com), has been manufacturing and supplying Southeast Asian noodles, wraps, fortune cookies and crispy products for more than 70 years to the global foodservice industry, including restaurants, hospitality, education and healthcare end markets. For more information, please visit www.passportfood.com or contact Dave Abrams at 909-203-7803.

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Passport Food Group, LLC 2539 E. Philadelphia Street, Ontario, CA 91761
www.passportfood.com