

REYN SPOONER KICKS OFF SEASON OF WISHES

NOV 20, 2014

[Honolulu - Oahu](#)

Reyn Spooner officially launched their sought-after 2014 Christmas shirt design during a holiday celebration on November 13 that benefited Make-A-Wish Hawaii.

Around 200 individuals celebrated the power of a wish during [Reyn Spooner's](#) annual holiday fundraiser held at [Mariposa](#) at Neiman Marcus, where the giving spirit of the holiday's *Season of Wishes* filled the air.

All proceeds from the event's ticket sales and silent auction will benefit Make-A-Wish Hawaii, which directly supports our mission of granting the wishes of children in Hawaii with life-threatening medical conditions. This year's holiday benefit was themed "Wish You Were Here," inspired by Reyn Spooner's 2014 Christmas shirt that features postcards of Santa Claus relaxing in Hawaii.

Reyn Spooner's 2014 limited edition Christmas shirt is part of a long-time tradition for the local retailer, which has celebrated the joy of Christmas by creating these seasonal one-of-a-kind aloha shirts for the past 30 years. These shirts, collected and worn internationally, have become cherished pieces of history that reflect our island lifestyle and holiday traditions. Make-A-Wish Hawaii is grateful to Reyn Spooner for choosing to support local wishes as part of their holiday tradition.

Dressed in their best, attendees got to meet several Hawaii Wish Kids and their families who joined to further *Share the Power of a Wish*. Warm conversation carried on throughout the evening over delicious heavy pupus complemented by Hawaii Mixologist Joey Gottesman's cocktails.

Evening entertainment featured artists such as Keoni Thompson, Taz Vegas, Casey Thompson, Herb Ohta Jr., Jon Yamasato, and Henry Kaponono, who is also a Wish Ambassador. Kaponono [recently held a benefit concert](#) at The Waikiki Shell, "Henry Kaponono & Friends - Back In the Day," where a Hawaii wish was revealed live onstage. His song, "Angel" performed live at the concert, continues to support our chapter from each download [purchased on iTunes](#).

An array of incredible [auction items](#) were up for bid to further help raise funds for Hawaii wishes, ranging from fine wine, golf outings, to exclusive Reyn Spooner items.

Special thanks to Reyn Spooner for their incredible support of our mission, and to all of the individuals who came out to celebrate at this year's event. To see other upcoming events that help our annual Season of Wishes campaign, click [here](#).