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Hawaii aloha shirt maker Reyn Spooner to design Transpac yacht race gear

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Hawaii-based clothing maker and retailer Reyn Spooner will design a Hawaiian-inspired race collection for the 2015 and 2017 [Transpacific Yacht Race](#), also known as the Transpac.

[Kirk Hubbard](#), president of Reyn Spooner, called the partnership a “natural fit.”

“Before coming to Hawaii in the 1950s, our founder, [Reyn McCullough](#), started with a small apparel shop on Catalina Island, which is a key marker of the Transpac race,” he said in a statement. “Sailing has been a part of Reyn Spooner culture and designs since the beginning.

“Hawaii’s King Kalakaua initiated this yacht race to Hawaii as a way to build the Islands’ ties with the mainland U.S. and we are proud to be part of this continuing tradition,” he said.

The 2225-mile race from Long Beach, California, to Honolulu begins July 13. Reyn Spooner will continue to produce the “Aloha Gear” for the next race in 2017.

Transpac [aloha shirts priced at \\$99 and \\$108 and other limited edition logo apparel](#) will be available to both crewmembers and the public.

Reyn Spooner operates seven retail stores in the Islands and through specialty and department store locations across the country.

Lorin Eleni Gill covers health care, nonprofits and the University of Hawaii for Pacific Business News.